

Curriculum Vitae

August 2021

ACADEMIC POSITIONS

- 2020 - Assistant Professor, Department of Sociology,
State University of New York at Buffalo
- 2018 - 2020 National Institute of Child Health and Human Development Postdoctoral Fellow
Population Research Center, University of Texas at Austin

EDUCATION

- 2018 PhD Sociology, University of Maryland
- 2014 MA Sociology, University of Maryland
- 2006 MS Human Development and Family Studies, Colorado State University
Concentration in Marriage and Family Therapy
- 2004 BS Human Development and Family Studies, Colorado State University

PUBLICATIONS

REFEREED JOURNAL ARTICLES

- 2021 Scarborough, William J., [Joanna R. Pepin](#), Danny L. Lambouths III, Ronald Kwon, and Ronaldo Monasterio. "The Intersection of Racial and Gender Attitudes, 1977 through 2018." *American Sociological Review*. <https://doi.org/10.1177/00031224211033582>
- 2021 Carlson, Daniel L., Richard J. Petts, and [Joanna R. Pepin](#). "Flexplace Work and Partnered Fathers' Time in Housework and Childcare." *Men and Masculinities*. <https://doi.org/10.1177/1097184X211014929>
- 2021 Petts, Richard J., Daniel L. Carlson, and [Joanna R. Pepin](#). "A Gendered Pandemic: Childcare, Homeschooling, and Parents' Employment During COVID-19." *Gender, Work & Organization* 28:515-534. doi: 10.1111/gwao.12614.
- 2021 [Pepin, Joanna R.](#) and Philip N. Cohen. "Nation-level Gender Inequality and Couples' Income Arrangements." *Journal of Family and Economic Issues*. 42: 13-28. doi: 10.1007/s10834-020-09717-5.
- 2020 Dernberger, Brittany N. and [Joanna R. Pepin](#). * "Young Adults' Expectations of the Division of Labor in their Future Families." *Sociological Science*. doi: 10.15195/v7.a2 *equal co-authorship
▪ Media Exposure: [[NYTimes](#)] [[Ms. Magazine](#)] [[The Atlantic](#)]
- 2019 [Pepin, Joanna R.](#) "Beliefs about Money in Families: Balancing Unity, Autonomy, and Gender Equality." *Journal of Marriage and Family* 81: 361-379.
▪ Media Exposure: [[Marketplace](#)] [[The Atlantic](#)]
- 2018 Cohen, Philip N. and [Joanna R. Pepin](#). "Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009-2011." *Socius* doi: 10.1177/2378023118791084.

- 2018 Pepin, Joanna R., Liana C. Sayer, and Lynne M. Casper. "Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep." *Demography* 55:107–133.
- Population Association of America Poster Award (2015)
 - Media Exposure: [[NYTimes1](#)] [[NYTimes2](#)] [[WashPost](#)] [[Psychology Today](#)] [[People](#)]
- 2018 Pepin, Joanna R., and David A. Cotter. "Separating Spheres? Diverging Trends in Youth's Gender Attitudes about Work and Family." *Journal of Marriage and Family* 80:7–24.
- Media Exposure: [[NYTimes](#)] [[Time Magazine](#)] [[WashPost](#)] [[CCF](#)] [[Life Science](#)] [[Deseret News](#)] [[Slate](#)]
- 2017 Passias, Emily, Liana Sayer, and Joanna R. Pepin. "Who Experiences Leisure Deficits? Mothers' Marital Status and Leisure Time." *Journal of Marriage and Family* 79:1001–1022.
- 2016 Pepin, Joanna R. "Nobody's Business? White Male Privilege in Media Coverage of Intimate Partner Violence." *Sociological Spectrum* 36:123–141.
- Media Exposure: [[Alternet](#)] [[Women in the World](#)] [[Guardian](#)] [[NNEDV](#)] [[The Society Pages](#)] [[Daily Record](#)] [[Think Progress](#)]
- 2016 Milkie, Melissa A., Joanna R. Pepin, and Kathleen E. Denny. "What Kind of War? 'Mommy Wars' Discourse in U.S. and Canadian News, 1989–2013." *Sociological Inquiry* 86:51–78.
- 2012 Kuhn-Wilken, Elizabeth, Toni Schindler Zimmerman, Jennifer L. Matheson, James H. Banning, and Joanna Pepin. "Supernanny's Solutions for Families: An Ethnographic Content Analysis of Parenting Messages on Reality Television." *Journal of Feminist Family Therapy* 24:316–39.
- 2010 Spalding, Roy, Toni Schindler Zimmerman, Christine A. Fruhauf, James H. Banning, and Joanna Pepin. "Relationship Advice in Top-Selling Men's Magazines: A Qualitative Document Analysis." *Journal of Feminist Family Therapy* 22:203–24.
- 2009 Besel, Angie, Toni Schindler Zimmerman, Christine A. Fruhauf, Joanna Pepin, and James H. Banning. "Here Comes the Bride: An Ethnographic Content Analysis of Bridal Books." *Journal of Feminist Family Therapy* 21:98–124.
- 2008 Pepin, Joanna, Toni Schindler Zimmerman, Christine A. Fruhauf, and James H. Banning. "An Analysis of Wedding Books for Grooms: A Feminist Perspective." *Journal of Feminist Family Therapy* 20:328–56.

OTHER PUBLICATIONS

- 2021 Scarborough, William J. and Joanna R. Pepin. People are Not as Consistent in Their Social Ideologies as We Think: Changing Views on Gender and Race, 1977-2018. *Council on Contemporary Families*. shorturl.at/fvxDR
- 2021 Carlson, Daniel L., Richard Petts, and Joanna R. Pepin. "To Keep Women in the Workforce, Men Need to Do More at Home." *Harvard Business Review*. shorturl.at/hwGR0
- 2020 Carlson, Daniel L., Richard Petts, and Joanna R. Pepin. "Men and Women Agree: During the COVID-19 Pandemic Men Are Doing More at Home." *Council on Contemporary Families*. shorturl.at/goNS1
- 2020 Dernberger, Brittany and Joanna R. Pepin. "Young People Have Their Own Battles to Fight Against Sexism." *Ms. Magazine*. shorturl.at/hzBDW

- 2019 Sayer, Liana and Joanna R. Pepin. Moms spend even more time on housework when a man's in the house. Here's why. *Washington Post*. <https://wapo.st/2vV8vD7?tid>
- 2017 Pepin, Joanna R. and David Cotter. "Trending Towards Traditionalism? Changes in Youths' Gender Ideology." *Council on Contemporary Families*. <http://ow.ly/Z3yL30avWq0>.
- 2017 Pepin, Joanna R. "Better Journalism is Good for Women." *Girl w/ Pen! The Society Pages*. <http://ow.ly/9MQZ30avWiw>.
- 2016 Pepin, Joanna R. "Media Coverage of Domestic Violence More Likely to Excuse White vs. Black Perpetrators." *Sociological Images*. <http://ow.ly/hhnU30avW8s>.
- 2016 Pepin, Joanna R. "Marriage, An Elusive Definition." *Families as They Really Are* blog. Council on Contemporary Families. <http://ow.ly/gZpT30avW0P>.
- 2015 Pepin, Joanna R. "In Brief: Online Dating Choices, Constrained." *Contexts Magazine* 14:7.
- 2015 Pepin, Joanna R. "In Brief: Online Friends Affect Relationship Status." *Contexts Magazine* 14:6-7.
- 2014 Pepin, Joanna R. "Don't Use the Threat of Intimate Partner Violence to Promote Marriage." *Families as They Really Are* blog. Council on Contemporary Families. <http://ow.ly/4DCI303g8Kg>.
- 2014 Pepin, Joanna R. "Gender Revolution Rebound – Youth Edition." *Girl w/ Pen! The Society Pages*. <http://ow.ly/8dyU303g8Yg>.

GRANTS, FELLOWSHIPS, AND AWARDS

EXTERNAL

- 2020 *Trajectories of Mothers' Breadwinning Responsibilities Over the Life Course*, Center on Aging and Population Sciences, University of Texas - Austin (National Institute on Aging – P30AG066614) [\$28,000] CO-PI.
- 2020 *The Long-Term Consequences of the COVID-19 Pandemic for Household Gender Equality*, Fund for the Advancement of the Discipline, American Sociological Association and NSF Small Grants Program [\$8,000]. CO-PI.
- 2017 *Gender Inequality and Couples' Income Organizational Strategies*, Doctoral Dissertation Research Improvement Award (National Science Foundation) [\$11,718]. PI.
- 2016 *Public Perceptions of Money in Families*, Special Competition for Young Investigators, Time-sharing Experiments for the Social Sciences (National Science Foundation). PI.
- 2015 *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*, Poster Award, Children and Youth/Population and Aging Poster Section, Population Association of America. PI.

INTERNAL

- 2017 Ann G. Wylie Fellowship, College of Behavioral and Social Sciences, University of Maryland (\$15,000)
- 2017 Robert W. Janes Award for Outstanding Graduate Student, Department of Sociology, University of Maryland

- 2017 William H. Form Summer Research Fellowship, Department of Sociology, University of Maryland
- 2017 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland (travel grant)
- 2016 Graduate Dean's Dissertation Fellowship, University of Maryland (\$25,000)
- 2016 Harriet Presser Fellowship, Department of Sociology, University of Maryland (declined)
- 2016 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland
- 2016 Goldhaber Travel Grant, University of Maryland
- 2015 Summer Student Grant, Maryland Population Research Center, University of Maryland
- 2014 Graduate School Summer Research Fellowship, University of Maryland
- 2014 Goldhaber Travel Grant, University of Maryland
- 2006 Graduate Thesis Scholarship, Human Development and Family Studies, Colorado State University
- 2005 Prudence M. Kaley Scholarship, Colorado State University

SELECTED PRESENTATIONS

- 2021 Pepin, Joanna R. *Decision-making Authority: Cognitive Labor or Self-determination?* Work and Family Research Network Biennial conference. [Virtual conference].
- 2020 Pepin, Joanna R., Rose Malinowski Weingartner, Sarah Flood, and Liana C. Sayer. *Gender Differences in the Temporal Ordering of Paid and Unpaid Daily Activities*. To be presented at the American Sociological Association annual meeting. August, San Francisco, CA. (Conference canceled).
- 2020 Carlson, Daniel L., Richard Petts, and Joanna R. Pepin. *Flexplace Work and Partnered Fathers' Time in Housework and Childcare*. To be presented at the 2020 Time Use conference. College Park, MD. (Conference postponed).
- 2020 Pepin, Joanna R. and Brittany Dernberger. *Changes in Division of Labor Attitudes in Early Adulthood: 1976 – 2014*. Population Association of America annual meeting. April, Washington D.C. (Conference canceled).
- 2019 Pepin, Joanna R., Kaley Raley, Jennifer Glass, Carolyn E. Waldrep. *Initial Estimates of U.S. Mothers' Lifetime Risk of Becoming a Primary Breadwinner*. Presented at the Society for the Advancement of Socio-Economics meeting. June, New York, NY.
- 2019 Flood, Sarah, Joanna R. Pepin, and Katie Genadek. *Couple-level Work Arrangements, Gender, and Subjective Well-being during Shared Time*. Presented at the Population Association of America annual meeting (poster session). April, Austin, TX.
- 2018 Pepin, Joanna R. *Open Qualitative Coding: An Example Using Couples' Narratives About Money*. Presented at the Open Scholarship for the Social Sciences annual conference. November, College Park, MD.

- 2018 Dernberger, Brittany and Joanna R. Pepin. *Young Adults' Expectations of the Division of Labor in their Future Families*. Presented at the American Sociological Association annual meeting. August, Philadelphia, PA.
- 2018 Pepin, Joanna R. and Liana C. Sayer. *Leisure Inequality: The Role of Occupational Intensity and Context*. Presented at the Population Association of America annual meeting. April, Denver, CO.
- 2017 Pepin, Joanna R. *Revisiting Measurements of Gender Inequality: Is Family Decision Making Power?* Presented at the American Sociological Association annual meeting. August, Montréal, QC.
- 2017 Pepin, Joanna R. *A Modern 'Family Income': An Experimental Test of Beliefs about Money in Families*. Presented at the Population Association of America annual meeting. April, Chicago, IL.
- 2016 Pepin, Joanna R. *Cross-national Differences in Married and Cohabiting Couples' Income Organization*. Presented at the American Sociological Association annual meeting. August, Seattle, WA.
- 2016 Pepin, Joanna R. *Public Perceptions of the Integration of Money in Families*. Presented at the Council on Contemporary Families annual meeting. March, Austin, TX.
- 2016 Pepin, Joanna R. *A Cross-national Analysis of Changes in Couples' Income Organization*. Presented at the Population Association of America annual meeting (poster session). March, Washington D.C.
- 2016 Pepin, Joanna R. and Liana C. Sayer. *Gendered Sequences: Differences in Women's and Men's Activity Patterns across the Day*. Presented at the Population Association of America annual meeting. March, Washington D.C.
- 2015 Pepin, Joanna R. *The Multidimensional Nature of Gender Attitudes*. Presented at the American Sociological Association annual meeting. August, Chicago, IL. (Sociology of Sex and Gender Roundtables)
- 2015 Pepin, Joanna R. *A Cultural Reconciliation: Egalitarian Ideology and Marital Aspirations (1976–2011)*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.
- 2015 Pepin, Joanna R., Liana C. Sayer, and Lynne C. Casper. *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.
- 2014 Cohen, Philip N. and Joanna R. Pepin. *Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009–2011*. Presented at the American Sociological Association annual meeting. August, San Francisco, CA.
- 2013 Milkie, Melissa, Kathleen Denny and Joanna R. Pepin. *What Kind of War? A Content Analysis of 'Mommy Wars' Discourse*. Presented at the Motherhood Initiative for Research and Community Involvement conference. June, Toronto, ON.
- 2013 Pepin, Joanna R. *Cultural Portrayals of Intimate Partner Violence: Analyzing Media Coverage of Celebrity and Sports Figures Domestically Violent Relationships*. Presented at the Eastern Sociological Society annual meeting. March, Boston, MA.

TEACHING EXPERIENCE

UNIVERSITY AT BUFFALO

2021 SOC504 — Introductory Statistics for Social Science
2020/2021 SOC294 — Sociological Statistics
2020 SOC313 — Sociology of Families

CUNY-HUNTER COLLEGE

2018 GSR711 — Quantitative Research Methods
2017 SOC241 — Sociological Statistics

SERVICE

DISCIPLINE

2015 – 2022 Web Developer (ASA Family Section)
2018 – 2020 Student Representative (ASA Culture Section Council)
2017 – 2019 Student Representative (ASA Family Section Council)

DEPARTMENT

2020 – 2022 Colloquium Committee

2015 – 2016 Faculty Search Committee (University of Maryland)
 PhD Committee (University of Maryland)
 Policy Committee (University of Maryland)

2013 – 2014 Graduate Committee (University of Maryland)

PROFESSIONAL ASSOCIATIONS

American Sociological Association; Work and Family Researchers Network; Council on Contemporary Families; Population Association of America