

Curriculum Vitae

August 2019

ACADEMIC POSITIONS

2018 - 2020 National Institute of Child Health and Human Development Postdoctoral Fellow
Population Research Center, University of Texas at Austin

EDUCATION

- 2018 PhD Sociology, University of Maryland
Dissertation – *Inequality and the Household Economy*
Comprehensive Exams – Gender, Work, & Family; Social Inequality & Mobility
- 2014 MA Sociology, University of Maryland
- 2006 MS Human Development and Family Studies, Colorado State University
Concentration in Marriage and Family Therapy
- 2004 BS Human Development and Family Studies, Colorado State University

PUBLICATIONS

REFEREED JOURNAL ARTICLES

- 2019 Pepin, Joanna R. “Beliefs about Money in Families: Balancing Unity, Autonomy, and Gender Equality.” *Journal of Marriage and Family*. doi:10.1111/jomf.12554.
▪ Media Exposure: [[The Atlantic](#)]
- 2018 Cohen, Philip N. and Joanna R. Pepin. “Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009–2011.” *Socius*. doi: 10.1177/2378023118791084.
- 2018 Pepin, Joanna R., Liana C. Sayer, and Lynne M. Casper. “Marital Status and Mothers’ Time Use: Child Care, Housework, Leisure, and Sleep.” *Demography* 55:107–133.
▪ Population Association of America Poster Award (2015)
▪ Media Exposure: [[NYTimes](#)] [[WashPost](#)] [[Psychology Today](#)] [[People](#)]
- 2018 Pepin, Joanna R., and David A. Cotter. “Separating Spheres? Diverging Trends in Youth’s Gender Attitudes about Work and Family.” *Journal of Marriage and Family* 80:7–24.
▪ Media Exposure: [[NYTimes](#)] [[Time Magazine](#)] [[WashPost](#)] [[CCF](#)] [[Life Science](#)] [[Deseret News](#)] [[Slate](#)]
- 2017 Passias, Emily, Liana Sayer, and Joanna R. Pepin. “Who Experiences Leisure Deficits? Mothers’ Marital Status and Leisure Time.” *Journal of Marriage and Family* 79:1001–1022.
- 2016 Pepin, Joanna R. “Nobody’s Business? White Male Privilege in Media Coverage of Intimate Partner Violence.” *Sociological Spectrum* 36:123–141.
▪ Media Exposure: [[Alternet](#)] [[Women in the World](#)] [[Guardian](#)] [[NNEDV](#)] [[The Society Pages](#)] [[Daily Record](#)] [[Think Progress](#)]
- 2016 Milkie, Melissa A., Joanna R. Pepin, and Kathleen E. Denny. “What Kind of War? ‘Mommy Wars’ Discourse in U.S. and Canadian News, 1989–2013.” *Sociological Inquiry* 86:51–78.

- 2012 Kuhn-Wilken, Elizabeth, Toni Schindler Zimmerman, Jennifer L. Matheson, James H. Banning, and Joanna Pepin. "Supernanny's Solutions for Families: An Ethnographic Content Analysis of Parenting Messages on Reality Television." *Journal of Feminist Family Therapy* 24:316–39.
- 2010 Spalding, Roy, Toni Schindler Zimmerman, Christine A. Fruhauf, James H. Banning, and Joanna Pepin. "Relationship Advice in Top-Selling Men's Magazines: A Qualitative Document Analysis." *Journal of Feminist Family Therapy* 22:203–24.
- 2009 Besel, Angie, Toni Schindler Zimmerman, Christine A. Fruhauf, Joanna Pepin, and James H. Banning. "Here Comes the Bride: An Ethnographic Content Analysis of Bridal Books." *Journal of Feminist Family Therapy* 21:98–124.
- 2008 Pepin, Joanna, Toni Schindler Zimmerman, Christine A. Fruhauf, and James H. Banning. "An Analysis of Wedding Books for Grooms: A Feminist Perspective." *Journal of Feminist Family Therapy* 20:328–56.

OTHER PUBLICATIONS

- 2019 Sayer, Liana and Joanna Pepin. Moms spend even more time on housework when a man's in the house. Here's why. *Washington Post*. <https://wapo.st/2vV8vD7?tid>
- 2017 Pepin, Joanna R. and David Cotter. "Trending Towards Traditionalism? Changes in Youths' Gender Ideology." *Council on Contemporary Families*. <http://ow.ly/Z3yL30avWq0>.
- 2017 Pepin, Joanna R. "Better Journalism is Good for Women." *Girl w/ Pen! The Society Pages*. <http://ow.ly/9MQZ30avWiw>.
- 2016 Pepin, Joanna R. "Media Coverage of Domestic Violence More Likely to Excuse White vs. Black Perpetrators." *Sociological Images*. <http://ow.ly/hhnU30avW8s>.
- 2016 Pepin, Joanna R. "Marriage, An Elusive Definition." *Families as They Really Are* blog. Council on Contemporary Families. <http://ow.ly/gZpT30avW0P>.
- 2015 Pepin, Joanna R. "In Brief: Online Dating Choices, Constrained." *Contexts Magazine* 14:7.
- 2015 Pepin, Joanna R. "In Brief: Online Friends Affect Relationship Status." *Contexts Magazine* 14:6–7.
- 2015 Pepin, Joanna R. "Contexts Quicklit: Baseball Sociology." *Contexts* blog. <http://ow.ly/7aYX30avVSL>.
- 2014 Pepin, Joanna R. "Don't Use the Threat of Intimate Partner Violence to Promote Marriage." *Families as They Really Are* blog. Council on Contemporary Families. <http://ow.ly/4DCI303g8Kg>.
- 2014 Pepin, Joanna R. "Gender Revolution Rebound – Youth Edition." *Girl w/ Pen! The Society Pages*. <http://ow.ly/8dyU303g8Yg>.

PAPERS IN PROGRESS

- Pepin, Joanna R. and Philip N. Cohen. Nation-level Gender Inequality and Couples' Distribution of Income. [Under Review] <https://osf.io/preprints/socarxiv/nd6rb/>
- Dernberger, Brittany N. and Joanna R. Pepin*. Young Adults' Expectations of the Division of Labor in their Future Families. *equal co-authorship <https://osf.io/preprints/socarxiv/q846y/>

GRANTS, FELLOWSHIPS, AND AWARDS

EXTERNAL

- 2017 *Gender Inequality and Couples' Income Organizational Strategies*, Doctoral Dissertation Research Improvement Award, National Science Foundation (\$11,718)
- 2016 *Public Perceptions of Money in Families*, Special Competition for Young Investigators, Time-sharing Experiments for the Social Sciences, National Science Foundation
- 2015 *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*, Poster Award, Children and Youth/Population and Aging Poster Section, Population Association of America

INTERNAL

- 2017 Ann G. Wylie Fellowship, College of Behavioral and Social Sciences, University of Maryland (\$15,000)
- 2017 Robert W. Janes Award for Outstanding Graduate Student, Department of Sociology, University of Maryland
- 2017 William H. Form Summer Research Fellowship, Department of Sociology, University of Maryland
- 2017 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland (travel grant)
- 2016 Graduate Dean's Dissertation Fellowship, University of Maryland (\$25,000)
- 2016 Harriet Presser Fellowship, Department of Sociology, University of Maryland (declined)
- 2016 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland
- 2016 Goldhaber Travel Grant, University of Maryland
- 2015 Summer Student Grant, Maryland Population Research Center, University of Maryland
- 2014 Graduate School Summer Research Fellowship, University of Maryland
- 2014 Goldhaber Travel Grant, University of Maryland
- 2006 Graduate Thesis Scholarship, Human Development and Family Studies, Colorado State University
- 2005 Prudence M. Kaley Scholarship, Colorado State University

SELECTED PRESENTATIONS

- 2019 Pepin, Joanna R., Kaley Raley, Jennifer Glass, Carolyn E. Waldrep. *Initial Estimates of U.S. Mothers' Lifetime Risk of Becoming a Primary Breadwinner*. Presented at the Society for the Advancement of Socio-Economics meeting. June, New York, NY.
- 2019 Flood, Sarah, Joanna R. Pepin, and Katie Genadek. *Couple-level Work Arrangements, Gender, and Subjective Well-being during Shared Time*. Presented at the Population Association of America annual meeting (poster session). April, Austin, TX.

- 2018 Pepin, Joanna R. *Open Qualitative Coding: An Example Using Couples' Narratives About Money*. Presented at the Open Scholarship for the Social Sciences annual conference. November, College Park, MD.
- 2018 Dernberger, Brittany and Joanna R. Pepin. *Young Adults' Expectations of the Division of Labor in their Future Families*. Presented at the American Sociological Association annual meeting. August, Philadelphia, PA.
- 2018 Pepin, Joanna R. and Liana C. Sayer. *Leisure Inequality: The Role of Occupational Intensity and Context*. Presented at the Population Association of America annual meeting. April, Denver, CO.
- 2017 Pepin, Joanna R. *Revisiting Measurements of Gender Inequality: Is Family Decision Making Power?* Presented at the American Sociological Association annual meeting. August, Montréal, QC.
- 2017 Pepin, Joanna R. *A Modern 'Family Income': An Experimental Test of Beliefs about Money in Families*. Presented at the Population Association of America annual meeting. April, Chicago, IL.
- 2016 Pepin, Joanna R. *Cross-national Differences in Married and Cohabiting Couples' Income Organization*. Presented at the American Sociological Association annual meeting. August, Seattle, WA.
- 2016 Pepin, Joanna R. *Public Perceptions of the Integration of Money in Families*. Presented at the Council on Contemporary Families annual meeting. March, Austin, TX.
- 2016 Pepin, Joanna R. *A Cross-national Analysis of Changes in Couples' Income Organization*. Presented at the Population Association of America annual meeting (poster session). March, Washington D.C.
- 2016 Pepin, Joanna R. and Liana C. Sayer. *Gendered Sequences: Differences in Women's and Men's Activity Patterns across the Day*. Presented at the Population Association of America annual meeting. March, Washington D.C.
- 2015 Pepin, Joanna R. *The Multidimensional Nature of Gender Attitudes*. Presented at the American Sociological Association annual meeting. August, Chicago, IL. (Sociology of Sex and Gender Roundtables)
- 2015 Pepin, Joanna R. *A Cultural Reconciliation: Egalitarian Ideology and Marital Aspirations (1976–2011)*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.
- 2015 Pepin, Joanna R., Liana C. Sayer, and Lynne C. Casper. *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.
- 2014 Cohen, Philip N. and Joanna R. Pepin. *Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009–2011*. Presented at the American Sociological Association annual meeting. August, San Francisco, CA.
- 2013 Milkie, Melissa, Kathleen Denny and Joanna R. Pepin. *What Kind of War? A Content Analysis of 'Mommy Wars' Discourse*. Presented at the Motherhood Initiative for Research and Community Involvement conference. June, Toronto, ON.

2013 Pepin, Joanna R. *Cultural Portrayals of Intimate Partner Violence: Analyzing Media Coverage of Celebrity and Sports Figures Domestically Violent Relationships*. Presented at the Eastern Sociological Society annual meeting, March, Boston, MA.

TEACHING EXPERIENCE

INSTRUCTOR

2018 GSR711 — Quantitative Research Methods (CUNY–Hunter College)
2017 SOC241 — Sociological Statistics (CUNY–Hunter College)

SERVICE

DISCIPLINE

2018 – 2021 Student Representative (ASA Culture Section Council)
2017 – 2019 Student Representative (ASA Family Section Council)
2015 – 2019 Web Developer (ASA Family Section)

DEPARTMENT

2015 – 2016 Faculty Search Committee
 PhD Committee
 Policy Committee
2013 – 2015 Graduate Student Mentor
2013 – 2014 Graduate Committee

PROFESSIONAL ASSOCIATIONS

American Sociological Association; Work and Family Researchers Network; Council on Contemporary Families; Population Association of America